



# MASTERPLAN OLYMPIC ARCHERY

## RIO 2016

“unlimited thoughts and ambitions....”





- Introduction Peter Nieuwenhuis
- Starting points Masterplan 2016
- World Class Programm
- Cooperation COB, Min.sports, CBTARCO and WA
- Technical staff
- Athletes
- Accommodations
- Archery development
- Financial support
- Implementation Master Plan
- Expectations 2014 - 2016





# Introduction

- Peter Nieuwenhuis, the Netherlands, 62 year
- physical education / sports strategy
- Olympic cycling; athlete, coach, TD
- Olympic archery; coach, TD
- WA consultant → COB / CBTARCO

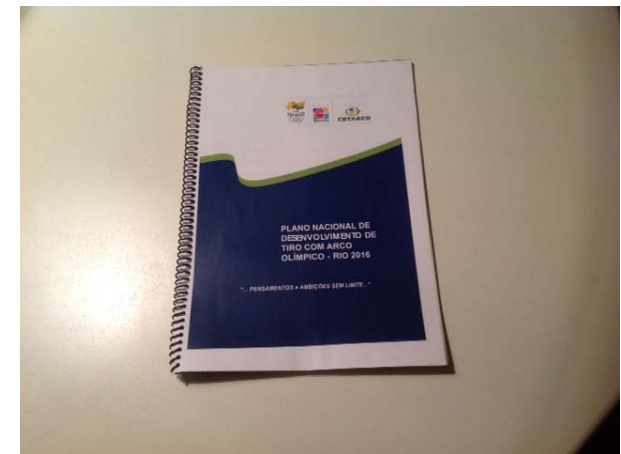




# Starting Points

- International level is makable
- world class programm
- effective cooperation relevant stakeholders





# World Class Program

- full time central program with unconditional focus
- clearance → contents and targets
- full commitment athletes and technical staff
- top level coaches
- balance sports, study/work, rest and relaxation
- effective interactions operational – and strategic level
- long term (2016) financial clarity
- effective program management

“Program stronger than any individual!”...





## Cooperation stakeholders

- WA ↔ COB; Sept. 2010
- WA, COB, CBTARCO and Min. Sports; Nov. 2010
- Master Plan defined/accepted; Jan. 2011
- implementation; March 2011
- continue interactions / commitment





## Technical Staff



Technical Coordinator	0,7
Head Coach	1,0
Assistant Coach	0,7
Mental Coach / logistic operator	0,5
Physical Coach	0,5
Supervisor / WA Consultant	incidental

Tasks and competences defined!





# Athletes

- recurve athletes; male and female
  - mix of “current and talent scouting”
  - level related financial contribution
  - interactions with Brazilian coaches / potentials
- 
- 2011 – 2013 Campinas;
  - 16 in / 6 out (attitude, personal reasons, work/study)
  - 2013; 5 m / 5 f
  - 2014; ..?..







## Accommodations

- Military Club Campinas; specific / non specific
- housing by rooms / apartments
- universities and schools





# Archery development



- as well high performance as recreational
- coach educations (JCH); levels 1, 2 and 3
- CBTARCO Coach Committee
- national coaches; assistance international competitions
- exchange of expertise
- after 2016...!





## Financial support

- 
- COB (structural)
- Ministry of sports (2013; structural / incidental)
- IOC solidarity (educations / structural)
- WA (incidental)
- Hoyt / Easton (equipment / structural)
- No financial support by sponsoring





# Implementation CBTARCO

- from amateurism to professionalism
- program management
- internal processes
- operational support by COB and WA

→ Improvement of CBTARCO internal processes!





## Implementation Athletes

- technical progression / consistency +
- commitment +
- high performance attitude -
- mental skills -

➔ Although progressions, still unbalance between ingredients!





## Implementation Technical Staff

- too less cohesion (analyse, planning, implementation, evaluation)
- too weak internal communication
- too less individual directed
- several mutations on key positions

→ Improvement of (operational) program management!





# Level - / Result targets

2011	talent scouting and talent development	+
2012	national level	+ +
2013	modest international level	+ + **
2014	modest/higher international level	?
2015	international level	?
2016	international (sub)top level	?

\*\* results Belek!





# To improve (2014-2016)

- \* mental skills
- \* physical skills
- \* high performance attitude
- \* individual (development) programs
- \* team thinking / spirit
- \* interactions technical staff
- \* periodization; program balance







# Expectations

- improvement issues will get realized
- level - and result targets get achieved
- so far, optimistic!!





**Thank for your attention!**

**Any questions and/or remarks?**

